# GRASSROOTS TRAINING

GETTING STARTED
AND
GETTING ORGAINZED
FOR
McINTOSH COUNTY



## INTRODUCTION

You've decided to get involved in your local government to make a difference, or maybe you simply want to see how government works. There's no better place to start than at the precinct or grassroots level.

This is the level that is the closest to the voter and can have the most dramatic and quickest effect. **This doesn't require 24/7 commitment**. Here are some techniques and methods that will make your work the most effective.

This is a small portion of the resources available to you. Throughout this book, will be links and QR codes for many more online resources.

## WALKING YOUR NEIGHBORHOOD

Amazingly, the simplest steps are the first steps. Do NOT discount this step. It's simple but extremely effective and powerful.

Walking your neighborhood means making a walklist.

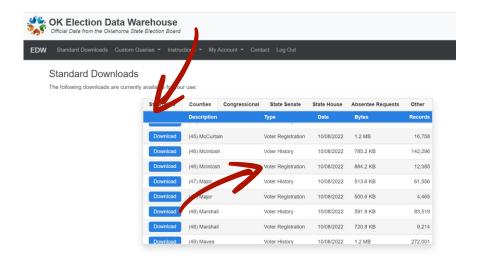
The best way is to download a list of voters from the **OSEB** (**Oklahoma State Election Board**). You can do that by going <u>here</u>, and applying for access.

In about 2 or 3 days you will receive an **email** with your user name and password. This will last for ONE YEAR. Then you simply apply again for another year.

In that email is a link to the <u>OK Election Data</u> <u>Warehouse</u> Login - remember you must have received a username and password to get a voter list.

#### DOWNLOADING LIST

Once you have signed in this is the screen you will see.



Here you can choose what to download.

- Upper Right: User name and date of expiration
- Middle Arrow: Different districts to download (and sizes)
- · Lower Arrow: Different lists:

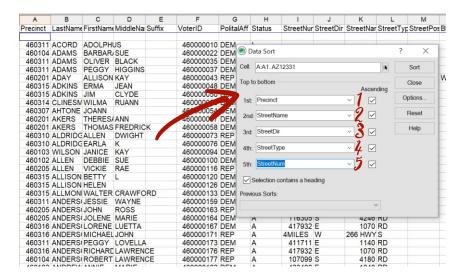
The **Voter History** only gives name and how often voter voters.

The **Voter Registration** gives name, address, and this is the information you want.

I recommend you download the smallest district possible. This means your list won't be cumbersome and slow to sort.

#### **SORTING LIST**

All lists are in a .csv file. All these files can be opened in any spreadsheet software like Excel, Google Sheets, Open Office Base. Once opened you will notice a lot of column titles on top. These will help you sort your file so that you can make a walklist from your file.



#### The best order to sort is:

- 1. Precinct column
- 2. Street Name column
- 3. Street **Direction** column
- 4. Street Type (Ave, Cir, PI, St)
- 5. Street Number

This will sort your file so that all the precinct voters are in one group, then sort the names of streets and then the numbers in numerical order to make it easier to walk.

#### THE WALKING LIST

Here's the walking list all sorted beautifully for walking.



#### Notice:

All **precincts are together.** I recommend you put one precinct per page so that you don't have a page with 2 or 3 precincts on the page.

All the **streets are together**. See First Street addresses are all together with the street numbers in numerical order, so you can easily travel from one address to another in order.

Also note that when you have **two addresses the same** it's usually a family or couple living there, so you don't have to worry about calling on both of those entries.

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City	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH	CHECOTAH
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treetNu	213	213	215	218	218	313	313	313	315	315	317	700	702	703	811	218	218	308	316	318	318	318	321	321	321
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MiddleNal	LYNN	ALLEN	ڻ ق	ELIZABE'		MARGAR	ROBERT	NICOLE	ALLEN	GAYE	LYNN	O	I		DAWN	PAIGE	RACHELL		RENEE	KAY	MARCHE	JOSEPH	LOUISE	JEAN	KEITH
Precinct LastName FirstName MiddleNal Suffix		460102 BRITAIN ARTHUR ALLEN	460102 JAYCOX MICHAELG	460102 OVERMQSHELIA ELIZABE	DENNIS			460102 COOPERAUBREY NICOLE	460102 LAWHOR ROCKEY ALLEN			460102 GARRISQURSULA C		JACK	460102 LESTER HEATHERDAWN	ERICA		CHRIS	460102 MARTIN CARLA RENEE	460102 BATTLE PAMELA KAY	460102 HUTTON JASMINE MARCHE	460102 RANER JOHNNIE JOSEPH	460102 CHESSEFLYNDA LOUISE	460102 NEEDHAI BEVERLYJEAN	DONALD
LastName	460102 SPINDLE KATIE	BRITAIN	JAYCOX	OVERMO	460102 OVERMODENNIS	460102 COOPER MARY	460102 ATKINS JALEN	COOPER	LAWHOR	460102 LAWHORLISA	460102 GLOVER BILLIE	GARRISO	460102 GARRISCFLINT	460102 PUGH  JACK	LESTER	460102 SERGIO ERICA	460102 TAYLOR KYLEE		MARTIN	BATTLE	HUTTON	RANER	CHESSER	NEEDHAI	460102 EVERY DONALD KEITH
Precinct	460102	460102	460102	460102	460102	460102	460102	460102	460102	460102	460102	460102	460102	460102	460102	460102	460102	460102 ROCK	460102	460102	460102	460102	460102	460102	460102

dividing evenly on street names. For example, all of First and Second Street are on Second Streets are on one page. There's an "information" box on the right side this page, even though I could have fitted Third Street here I didn't - it would have continued to another page, so I'm going to print Third Street on another page. of each name. I recommend you divide the pages into manageable amounts, I've turned this page sideways to see it better. All of precinct 102, First and may sound like a waste of paper, but when you're out walking it's nice to have those blank spaces on the page to write notes. To help you even more, the Oklahoma State House of Representatives have detailed county and individual precinct maps available.

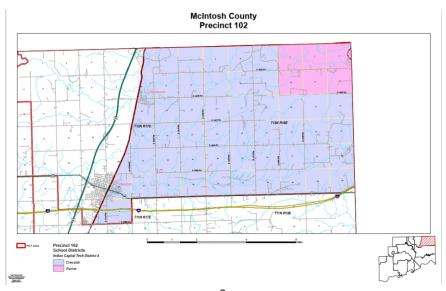
The **whole McIntosh County map** with all the precincts mapped out is here <u>here</u>.

All precincts on separate pages of McIntosh County Map is <a href="here">here</a>. The precinct maps are excellent for walking separate precincts.

There is a key in lower right to locate the precint in relation to the whole county.

Here is an example of a Precinct Map

NOTE: You may elect to use Google Maps as a more detail map of city areas.



## THE WALKING SCRIPT

It's best to write down your script before you take off, and practice 2 or 3 times to make sure you include the following key points:

- 1. You are a Volunteer
- 2. Name of the Candidate or Cause
- 3. Would like to pass on information.

Or your may be doing a **literature drop** and handing off information on a **candidate** - asking if that home-owner would like more **information**, a **yard sign** or **donation**. I love walking with the **OAEC 58th** app from <u>Apple</u> or <u>Google</u> Play.

#### My script goes something like this:

Hi, I'm Claire, I live just around the block (usually pointing in the direction of my home) and I'm walking the neighborhood to give information on Gloria Banister running for HD 87. Can we count on your vote? Would you like a yard sign? Would you like to donate? If no, That's OK your vote is what counts!

#### Or something like this:

Hi, I'm Claire, I'm your neighbor walking for Oklahoma County GOP or I'm GOP Chair for 507 walking the neighborhood. We'd like to notify you of upcoming events, speakers, town halls, legislation and other useful information. Can we get your text and email to do that?

## DOOR-KNOCKING TECHNIQUES

These are the best techniques to use:

- Ring the door bell
- Step away from the door 3 6 feet
- Take off hat or sunglasses
- Give them your spiel (don't worry if you mess up - that makes you authentic) Be natural
- If they respond **yes**, mark down their info
- if they respond no, say thank you politely and mark them on your list as "no" and go on to the next house

When you and take off your hat, immediately they see who you are. You can also wear a button or pin to identify you as volunteering for a candidate. When you step away from the door, that invites them to come outside, where you now have their full attention.

You may like to go in pairs, which helps keep track of all the information. It's also fun to take your grandchild or school-age kids along with you. This is an excellent opportunity to teach civics by example.

## CITY CODES AND HOAs

Check with your city code to see what law allows solicitors with political information to call on home-owners. Most cities allow political solicitation, even if they have a no-solicitation sign on their door.

**HOAs** (Home Owners Associations) may have separate rules and the best way to get material to these residences is to recruit someone who lives in these HOAs to walk their neighborhood. If this isn't possible, the most effective way is to mail to these home-owners.

**NOTE:** It is **a federal crime** to place anything that is not U. S. Mail in a mailbox for a \$10,000 fine per mailbox. So if you have something you want to leave, take some tape and tape to glass or other surface that won't be damaged by the tape. I don't like to tape on wood or stained surfaces.

#### WORKING YOUR PRECINCT

After the first run through your precinct you will begin to know a lot more about your area. You will find that you become a neighborhood center of information and what's going on in the neighbor-hood. The next question you will get is:

#### Who do I vote for?

I get this all the time, and I prefer to send folks to various information that they can look up and check out their candidates.

- Oklahoma Supreme Court Network contains all the legal court records for all courts in the state of Oklahoma
- The Guardian the Oklahoma Ethics
   Commission where candidates report their campaign costs and donations.
- The Oklahoma Secretary of State which gives information on entities that you find in the financial reports.
- Oklahoma Voter Portal where voters can download and study their ballot before they cast their ballot.
- Doing basic web searches can also reveal leads on where else to look for information.

But when all else fails, I usually show them who I'm voting for and why.

#### STAYING IN CONTACT

Now that you are establishing your neighborhood, staying in contact is vital to nurture your precinct power.

#### Ways to stay in touch:

- Email send out emails once a month is a vital way to stay in touch. It lets your voters know you are still around and active.
- Facebook group, private group, pages all work well to bring folks into your group, and then you can led them into more secure and safer places to post.
- Truth Social is a great place to post without fear of being censored
- <u>Telegram</u> is another great free place to post updates. Telegram also has private groups and chats. This is for PC & Smartphone.
- Weather permitting, your group can gather at a local park. Some city parks require reservations.
- Block parties -you can block off part of a street are lots of fun. Be sure to check with the local police and authorities for regulations. Pot luck dishes (for 6 people) can serve a multitude of folks and the host can supply water and ice, with a local leader or political leader can bring a lot of people out.

### **BE CONTAGIOUS!**

Outside gatherings and block parties and other public "displays" of solidarity, unity and numbers can do wonders for **energizing your precinct voters**..

The liberals have done an excellent job of isolating and disorganizing the conservatives. Getting out, getting active and nurturing conservatives can go a long way toward larger numbers voting, and help make each voter a more informed and energized voter.

Statistics prove this is true, and it still works today. In the most recent Primary and Runoff races, those precincts that were actively informed and contacted, were the precincts that delivered the most voters.

In a world that seems rife with apathy and a "whatever" attitude, walking and working your precinct is still the gold standard for activating and energizing precincts and making conservative voting powerful and effective.

# HAVING FUN IS CONTAGIOUS

We are very engaged in making this program pertinent, powerful and effective **for you** the grassroots. Please give us feedback. If there is anything that is too much, too little, confusing, or otherwise needs adjustment, please let us know. There's a QR code on the back with my text number to get in touch with me for answering questions and feedback!

HAVE FUN!!! LET'S WAKE UP THE RED VOTE!

# A NOTE ABOUT THE MESSAGE BOARD

Walt Hill (former House Minority Leader under Governor Bellmon) and Claire Kennedy, leader of Grassroots Training have developed a message board for further resource information and a place to connect with other county chairman as well as ask questions and have discussions about county events.

There are also resources for McIntosh County on the McIntosh County board. (See the QR code on the back of this booklet). This document you have in your hand is online on the McIntosh County Forum on the OKRedPrecincts Message board. There you can download it with all the links (blue lettering) active links.

There's also addition resources and news on the board. As a precinct chair you will find that you are the leader of your precinct and your residents will rely upon you for news local and national. There is a Feed of information from local news to national news to keep you up to date.

I find being a precinct chair very rewarding and enriching for my life and love hearing from my precinct voters. It makes me an invaluable

# **NOTES**

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## **RESOURCES**



OkRedPrecincts.com McIntosh County Forum



